

# NEWSLETTER



June 2017, n. 1

## e-MOTICON, a transnational strategy to develop e-mobility in the Alpine Space



e-MOTICON brings together 15 partners from 5 countries, involving 41 observers and 8 endorsements from each programme area and Switzerland, including managing authorities, regional bodies, research centres and private investors.

The partnership aims to support PAs in ensuring homogeneous development of e-mobility, deploying an innovative transnational strategy of integration among spatial planning, innovative business models and technologies, sustainable mobility patterns, energy efficiency instruments and policies enabling large diffusion of E-CS and wider interoperability.

A transnational community will involve PAs and representatives of the e-mobility industrial sector, research centres, regional agencies, end users (residents & tourists) and public transport agencies to improve PAs capacity on E-CS planning, cooperation, increase knowledge and enhance consensus.

### Our objective

e-MOTICON overall objective is to contribute to the homogeneous diffusion of Electric Mobility throughout the Alpine Space, providing a transnational strategy for seamless use of electric vehicles and charging spots with an integrated approach supported by Public Administrations. The strategy, based on best practices of interoperability and on a European roaming framework, will be used in planning Electric Charging Stations with public access and will contribute to increase options for low carbon mobility in the Alpine Space.

Dear reader,



In my opinion the countries in Alpine Space have many uniform aspects but also many differences. In my vision both the uniformity and the differences ask for cooperation.

I believe that the common goals of protecting the fragile Alpine environment, and of providing a good transport connection can be achieved in an environmental friendly framework.

Electric mobility could be a sustainable solution, but it is limited to few areas, cities and valleys. Besides high costs of e-vehicles, reason for limited e-mobility is inhomogeneous availability of E-CSs and lack of joint strategies to operate them effectively at transnational level. A key element fostering e-mobility is a combination of e-charging infrastructure planning with functional spatial and energy efficiency planning.

e-MOTICON wants to contribute to the homogeneous diffusion of Electric Mobility throughout the Alpine Space, in providing a transnational strategy for seamless use of electric vehicles and charging spots by means of an integrated approach.

The strategy, based on best practices of interoperability and on a European roaming framework, will be used in planning E-CS with public access and will contribute to increase options for low carbon mobility in the AS.

In e-MOTICON, 15 partners from all 5 Alpine countries, with the support of 41 observers will support PAs in ensuring homogeneous development of e-mobility, deploying an innovative transnational strategy of integration among spatial planning, innovative business models and technologies, sustainable mobility patterns, energy efficiency instruments and policies enabling large diffusion of E-CS and wider interoperability.

Let me invite you to follow the progress of the project. This quarterly newsletter may give you easy to grasp insight in the processes and results.

*Cristina Cavicchioli*

*Project Responsible*

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## Milano, Project Kick off Meeting 20th / 21st December 2016

The e-Moticon project Kick off Meeting has been held in Milano on December 20<sup>th</sup> and 21<sup>st</sup>, organized by Regione Lombardia.



On the first day, partners and observers had the opportunity to introduce themselves, their role in the project and the main related activities. Moreover, the structure of the project and work packages has been presented, with a specific focus on the implementation of the joint pilot activities and on the expected results.

The public event took place on the evening of December 20<sup>th</sup>, in the charming setting of the Science and Technology Museum. Stakeholders interested in the development of the electromobility market presented their best cases and innovative products and services to the audience, partners and observers.

## The e-MOTICON partnership

RSE - Ricerca sul Sistema Energetico, [www.rse-web.it](http://www.rse-web.it), Italy  
Regione Lombardia, [www.regione.lombardia.it](http://www.regione.lombardia.it), Italy  
Province of Brescia, [www.provincia.brescia.it](http://www.provincia.brescia.it), Italy  
Regione Piemonte, [www.regione.piemonte.it/trasporti](http://www.regione.piemonte.it/trasporti), Italy  
Regione Veneto, [www.regione.veneto.it](http://www.regione.veneto.it), Italy  
City of Klagenfurt, [www.klagenfurt.at](http://www.klagenfurt.at), Austria  
Soča Valley Development Centre, [www.prc.si](http://www.prc.si), Slovenia  
Regional Development Agency of Gorenjska, [www.bsc-kranj.si](http://www.bsc-kranj.si), Slovenia  
Cluster Pôle Véhicule du Futur, [www.vehiculedufutur.com](http://www.vehiculedufutur.com), France  
Rhônâlpénergie-Environnement, [www.raee.org](http://www.raee.org), France  
WFG BGL - Economic Development Agency Berchtesgadener Land, <http://wfg-bgl.info>, Germany  
University of Applied Sciences Kempten, [www.hs-kempten.de](http://www.hs-kempten.de), Germany  
B.A.U.M. Consult GmbH München, [www.baumgroup.de](http://www.baumgroup.de), Germany  
Alpine Pearls, [www.alpine-pearls.com](http://www.alpine-pearls.com), Austria  
Bayern Innovativ Ltd., [www.bayern-innovativ.de](http://www.bayern-innovativ.de), Germany

## Upcoming events

5th / 6th July, 2017

### e-MOTICON partner meeting and transnational conference in Strasbourg (FR)

Programme link:

<http://www.vehiculedufutur.com/event/188/339-e-MOTICON-2nd-Partner-Meeting.html>

Our host, Cluster Pôle Véhicule du Futur:

*Electromobility is a major trend in today's automotive industry. As an automotive cluster we had already been involved in some previous projects dealing with this subject, and for us e-MOTICON is an opportunity to further remove obstacles towards a massive usage of electric vehicles, by facilitating interoperability and promoting cooperation between stakeholders from all over the Alpine Space.*

Bruno Grandjean, project manager  
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## Contacts

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