The Model Region „Landkreis Garmisch-Partenkirchen“ is divided in a northern part situated in the pre-alpine foothill zone and a southern inner alpine part. The latter consists of three river valleys (Isar, Loisach and Ammer). The region’s settlement is rather dispersive and has as its centre with the “Markt Garmisch Partenkirchen” in the Loisach valley.

**Key Issues**

**Ageing society** The population of people above 65 years and older is growing in the Model Region „Landkreis GAP“, although it has already nowadays an above-average share of almost 25% of the total population. At the same time the average age of the population of Germany is also increasing.

**Decrease of young people and people at working age** Despite the growth of people aged 65 years and older the total population will decrease by about 4% within the next 20 years. Besides a low level of births, this is linked to out-migration of people in the age groups between 25 and 49 years of age. The number of young families will decrease.

**More residents with migration background** Although starting from a low level, the share of residents with a migration background will constantly grow from now on for the next decades. Especially young people and young families will increasingly have a migration background.

**Pilot Actions**

**Title:** Adaptation of the tourism sector  
**Objective:** Promotion of health tourism / Maintenance of the cultural landscape [still to be defined]  
**Description:** 1. Establishing a regional family brand for health tourism responding to the needs of the ageing society  
2. Making it more attractive for young people to keep maintaining the local cultural landscape, as it is essential for tourism

**Title:** Adaptation of care / nursing sector and social affairs  
**Objective:** Promotion of barrier-free building / Improvement of child care / Coordination of offers for senior care [still to be defined]  
**Measures:** 1. Adapting planning and building to barrier-free standards as a need of the ageing society  
2. Extending child care offers in order to improve job opportunities of parents employed in care / nursing  
3. Improving the distribution of senior care services as the demand will increase

**Title:** Adaptation of the economy  
**Objective:** Establishment of continuative education possibilities / Promotion of settlling of business companies / Creation of affordable living space [still to be defined]  
**Description:** 1. Providing local education possibilities as qualified personal is already lacking in tourism, nursing and some handicrafts  
2. Providing adequate labor opportunities for young university graduates in order to reduce the brain drain  
3. Giving young families better chances to get established despite expensive living space

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