The planning region Allgäu is the largest model region within DEMOCHANGE. It is characterized by mountains and lakes in its touristic Southern part. In the pre-Alpine Northern part of the Allgäu there is a diverse mix of small and medium enterprises.

### Key Issues

**An ageing society** At the moment, a high level of in-migration compensates low birth rates. Much of the immigration consists, however, of older people. The number of people with mobility constraints and diseases in the “Allgäu” will consequently grow. The health sector, local supply, ambulant services and concepts for alternative housing models are thus important issues for the region.

**A decrease of youth** While the population in total is still increasing the younger population is decreasing. This is due to low birth rates, but also to out-migration for higher education.

**An ageing work force** With the aging of the strong generation of the “Baby boom”, large parts of the personnel in the companies in the region are now reaching the age of 50 and older.

**A decrease of youth** The strong “Baby boom” generation will continue to age, the number of people at working age in the region will decrease. This is especially significant for the health, gastronomy and hotel sectors.

### Pilot Actions

**Title:** New apprenticeship in nursing and technology  
**Objective:** Attracting young people for training in care professions  
**Description:** More and more new technologies and technical devices are used in the care sector. At the same time there is a lack of well qualified staff meeting an increasing demand in the sector. The introduction of a new apprenticeship which combines the classical training for nursery staff with training in technical aspects shall increase the attractiveness for care professions (especially amongst young men).

**Title:** “Emergency plan” – guidance for a sudden nursing case in the family  
**Objective:** Improving the family-friendliness of companies and reducing the absence of affected employees.  
**Description:** “Family-friendliness” is an important issue when young families come to the decision of choosing the centre of their lives. Companies in the model regions have to find a way to attract young high potentials. Flexible working hours and good childcare offers are not the only factors. More and more families find themselves in the situation to have relatives in need of care. The “emergency plan” shall give direct initial support to the employees when it comes to a sudden nursing case in the family.

**Title:** Public consultation hours for relatives of dementia patients  
**Objective:** Ensuring the support for care of dementia patients within their home on regional level  
**Description:** Many persons suffering from dementia are cared for by their relatives which is very time-consuming and emotionally demanding. These relatives need help and support to cope with this daily challenge, but support services are located in major towns only. This pilot action will offer consultation hours and special training offers for relatives and volunteers at varying locations.